

## OUR MANIFESTO

# Responsible digital entrepreneurs

**Digital technology is everywhere.  
Digital technology is for everyone.  
Digital technology is a precious resource for the common good.**

**It is a wonderful means of communication and a chance to fluidify our lives and interaction,** whether personal or professional.

**It is a hope** upon which we seek to transform society, making it more sustainable, fair and positive – simply better.

**It is also an ever-lasting revolution** meeting needs that are sometimes in conflict, as it has to:

- Usher in ecological and digital transformation and support changes in work and lifestyles, while keeping its carbon footprint under control and quickly inventing new refurbishing circuits
- Usher in societal transitions that our age calls for by helping create wealth in any social background or geographical location and by opening up new paths in civic life, while ensuring it never excludes and always guarantees equality and fair governance
- Usher in tomorrow by meeting great challenges in new disruption and liberties, while building fresh forms of security to tackle fresh forms of malice

**Foreseeing and dealing with these complex demands and transforming digital technology like it transforms society means acting with the steadfast determination of an entrepreneur.**

**Because a spirit of conquest and innovation** is embedded in our genes and spurs our development.

**Because the dedicated intellectual and human involvement of our talents** is only rivalled by our obsession with pragmatism, with usefulness in digital technology and with creating lasting value.

**Because we are Europe's first digital general contractor: in our areas of expertise,** we incorporate all the planets that make up the galaxy of digital technology.

**Because we have always wanted to build the future:** we are speeding up all that will make it more effective and responsible.